**Public Relations Outreach Breakdown**

December 2021

* 16 total documented events
* 10 social media posts (Facebook/Instagram/Twitter)
* 1 scheduled media appearance (Newspaper/Radio/TV)
* 1 in station event (Car Seat Event/Station Tour)
* 1 impromptu media appearance (Newspaper/Radio/TV)
* 3 other (Fundraiser/Parade/Etc.)



